



Department of Marketing and Management

Entrepreneurship

New Business Major – Unlimited Opportunities

- Required courses (12 hours)

MGMT 3306 – Entrepreneurship

MGMT 3310 – Creativity and Innovation

MGMT 3320 – Small Business Management

FIN 3330 – Finance for Entrepreneurs

+

- Electives (select any three from the following list of courses; 9 hours)

MGMT 4306 – Franchising

MGMT 4320 – Corporate Entrepreneurship

BLAW 4391 – Business Law

MKT 4301 – Marketing Research

+

- Upper-division business or non-business elective (3 hours)

Please contact the advising office (915-747-5174) in Room 104, College of Business Administration, and/ or Mr. Art Diaz, adiaz30@utep.edu, 915-747-5185, for more information.